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# 2<sup>nd</sup> International Conference on Advancing Sustainable Futures (ICASF 2024)

Conference Theme:  
**Innovation and Digital Transformation for Sustainable Futures**  
*Physical and Virtual Presentations*

<https://www.adu.ac.ae/adu-icasf>

11 -12 December 2024 TBA, Abu Dhabi



As we pave the way for the 2nd International Conference on Advancing Sustainable Futures (ICASF 2024), we align ourselves with an era that is increasingly marked by technological advancements, particularly in the realm of Artificial Intelligence (AI). This period is not only about technological breakthroughs but also about integrating these advancements within the fabric of our societal, environmental, and economic frameworks. As the UAE embarks on its monumental lunar mission, the principles of sustainability, underpinned by the United Nations' 17 Sustainable Development Goals, become ever more relevant—encompassing Innovation, Digital transformation, Technology, People and Culture, Environment, and Economics.

In the context of the AI era, ICASF 2024 is dedicated to exploring the synergies between AI technologies and sustainable development, aiming to uncover solutions that are not only innovative but also equitable, environmentally friendly, and economically viable. Our discussions will delve into the transformative power of AI and digital technologies, and how they can be harnessed to foster advancements in various sectors, from space exploration to sustainable development on Earth.

This pivotal conference will explore the future of sustainability and innovation, emphasizing the transformative potential of AI in the realm of digital transformation and how it shapes our world.

### Conference objectives

The conference has the following objectives:

- To provide a dynamic forum for international researchers, innovators, and practitioners to discuss, share, and exchange groundbreaking ideas and findings in the intersection of innovation, digital transformation, and sustainability, with a special emphasis on the role of AI.
- To build a worldwide network of thought leaders dedicated to incorporating AI and various technologies with sustainable development goals, promoting interdisciplinary cooperation and the exchange of ideas to develop innovative solutions.
- To equip decision-makers with up-to-date research and insights to inform policies and strategies for sustainable innovation and digital transformation.
- To showcase AI-driven innovations and their potential contributions to environmental, social, and economic sustainability.

### Response through SDGs

ICASF 2024 is dedicated to aligning its objectives with the United Nations' 17 Sustainable Development Goals (SDGs), emphasizing the following areas:



<b>Innovations in Science and Engineering</b>	
• Innovation for Climate Resilience in the Digital Era	• Municipal and Hazardous Waste Management, Emerging Contaminants, and Remediation
• Renewable Energy Innovations in the Digital Age	• Innovative Policies and Regulations in the Digital Era
• Sustainable Technologies and Innovations	• Sustainable Construction and Materials - Sustainable Cities and Architecture
• Circular Economy and Sustainable Product Design	• Remediation of Contaminated Sites and Land Rehabilitation
• Sustainable Water Resources and Marine Environment	• Electrification and Digital Energy Solutions
• Sustainable Industrial and Mining Processes	• Advancing Aerospace Technology for Sustainable Futures
<b>Digital Transformation in Business Management and Law</b>	<b>Green IT Innovation</b>
• Sustainable Innovation, Entrepreneurship, and Management Practices	• Green IT for Sustainable Communication and Communities
• Corporate Governance and Social Responsibility in the Digital Era	• Building Cybersecurity Capacity for Sustainability
• Legal Frameworks and Ethics for Sustainability	• Designing Green IT Solutions for Sustainability
• Innovative Approaches in Digital Marketing and Media for Sustainable Tourism	• Developing Innovative Green IT Solutions for a Sustainable Future
• Innovation and Digital Transformation for Global Sustainability of all Countries: Opportunities and Challenges	• Policies and Standards for a Digital Transformation with Green IT Innovations
• Organizational Strategy and Leadership in Digital Era	• Cloud Computing and Virtualization for Green IT Solutions
• Digital Legal Compliance and Regulatory Frameworks for Business Sustainability	• Sustainability, Online Community, and Culture
<b>Sustainable Education for Innovation and Digital Transformation</b>	<b>Shaping Tomorrow: Health, Nutrition, and Social Science Advancements</b>
• Curriculum Frameworks and Accreditation for Education in Digital Era	• Digital Transformation in Sustainable Agriculture
• Building Eco-Friendly Educational Spaces	• Digital Transformation in Food Security and Nutrition
• Innovative Educational Technologies in the Digital Era	• Challenges of Digital Transformation for Food Security and Nutrition
• Teacher Training and Professional Development in the Digital Era	• Digital Transformation in Environmental Sustainability
• Digital Literacy and Skills Development for Lifelong Learning	• Innovative collaborations in digital health and care
• Integrating Environmental Education into Digital Curriculum for Sustainability	• Water-energy-food nexus digitalization and innovation
• Global Citizenship and Sustainable Development Goals (SDGs)	• Digital Transformation in Healthcare
• Role of Chatbots in Enhancing Learning Experiences	• Personalized and person-centered health and care
• Inclusive Education	• Food Creation and Innovation

<b>Technological Innovations in AI for Sustainable Environmental Practices</b>	<b>Philanthropy and Corporate Social Responsibility in Digital Age</b>
<ul style="list-style-type: none"> <li>AI and Machine Learning Applications for a Sustainable Economy</li> </ul>	<ul style="list-style-type: none"> <li>Philanthropy in the Digital Age</li> </ul>
<ul style="list-style-type: none"> <li>Civil Engineering Innovations</li> </ul>	<ul style="list-style-type: none"> <li>Innovative Corporate Social Responsibility (CSR) Strategies from Leading organizations</li> </ul>
<ul style="list-style-type: none"> <li>IoT for Smart Sustainable Ecosystems</li> </ul>	<ul style="list-style-type: none"> <li>Ethical Considerations in Philanthropy and CSR while navigating Digital Responsibilities</li> </ul>
<ul style="list-style-type: none"> <li>Quantum Computing and its Applications</li> </ul>	<ul style="list-style-type: none"> <li>Digital Solutions for Environmental Sustainability</li> </ul>
<ul style="list-style-type: none"> <li>Cybersecurity in the Digital Transformation Era</li> </ul>	<ul style="list-style-type: none"> <li>Community Engagement in the Digital Age: Local Involvement for Sustainable Development</li> </ul>
<ul style="list-style-type: none"> <li>Environmental Sustainability and Digital Tech</li> </ul>	<ul style="list-style-type: none"> <li>Digital Health Initiatives: Bridging Gaps in Healthcare Disparities through Corporate Philanthropy</li> </ul>
<b>Advancing Antipoverty Solutions: Bridging Innovation, Sustainability, and Digital Transformation</b>	<b>Sustainable Project Management: Leveraging AI and Disruptive Technologies</b>
<ul style="list-style-type: none"> <li>Addressing Social Inequities and Vulnerabilities through digital transformation and AI adoption</li> </ul>	<ul style="list-style-type: none"> <li>AI/ML Models for Predictive Analysis and Adaptive Project Planning.</li> </ul>
<ul style="list-style-type: none"> <li>Gender Equality and Poverty: Closing the Gap in a digital era</li> </ul>	<ul style="list-style-type: none"> <li>AI-Enabled Early Warning Systems for Project Resilience.</li> </ul>
<ul style="list-style-type: none"> <li>Building Sustainable Livelihoods in the Digital Age</li> </ul>	<ul style="list-style-type: none"> <li>Disruptive Technologies (GenAI, IoT, Blockchain) for Project Resource Optimization.</li> </ul>
<ul style="list-style-type: none"> <li>Promoting Ethical AI and Responsible Innovation for Poverty reduction</li> </ul>	<ul style="list-style-type: none"> <li>Sustainable Project Management in the Digital Era.</li> </ul>
<ul style="list-style-type: none"> <li>Fostering Digital Inclusion and Access to Opportunities</li> </ul>	<ul style="list-style-type: none"> <li>AI-Enabled Platforms for Stakeholders' Engagement and Collaboration.</li> </ul>
<ul style="list-style-type: none"> <li>Empowering Disadvantaged Communities through Technology: Grassroots Approaches to Poverty reduction</li> </ul>	<ul style="list-style-type: none"> <li>Project Performance Sustainability Metrics</li> </ul>
<ul style="list-style-type: none"> <li>Leveraging Education and Skill Development for Economic Empowerment in the Digital Landscape</li> </ul>	<ul style="list-style-type: none"> <li>Ethical and Social Issues Related to the Use of AI in Project Management.</li> </ul>
<b>Financial Implications of Innovation and Digital Transformation for Sustainable Futures</b>	
<ul style="list-style-type: none"> <li>Fintech for inclusivity and sustainability</li> </ul>	<ul style="list-style-type: none"> <li>Strategic commodities and financial markets</li> </ul>
<ul style="list-style-type: none"> <li>Corporate finance and net zero</li> </ul>	<ul style="list-style-type: none"> <li>Transition risk management</li> </ul>
<ul style="list-style-type: none"> <li>Financial aspects of Nature positive business</li> </ul>	<ul style="list-style-type: none"> <li>Financial and economic aspects of critical commodity mining</li> </ul>
<ul style="list-style-type: none"> <li>Financialisation of green energy commodities</li> </ul>	<ul style="list-style-type: none"> <li>Innovation in Green Accounting and FinTech</li> </ul>

In addition, undergraduate and postgraduate students can present their early research findings at the conference.

## ICASF 2024 CALL FOR PAPERS

Scholars, decision-makers, researchers, and practitioners interested in a sustainable future and innovation in the digital transformation era will benefit from this conference. Academic institutions, government departments, and private sector organizations will be exposed to state-of-the-art research in topical and important areas.

Academics, practitioners, and research students are now invited to submit:

- Working Papers (based on the submission of abstracts of work in progress)
- Full Papers (all Full Paper submissions will be subject to a double-blind peer review)
- Doctoral students are also invited to submit papers to the Doctoral Colloquium

If you are unable to physically attend the conference but wish to present your research to our global community, you can participate as a virtual presenter.

## KEY DATES

- Abstract or Short Paper submission: **20 August 2024**
- Decision about Abstracts Acceptance: **31 August 2024**
- Full Paper submission: **15 September 2024**
- Decisions about Papers acceptance: **1 October 2024**
- Conference: **11 - 12 December 2024**
- Conference registration deadline: **15 October 2024**
- Submission details and guidelines can be found on the conference website: <https://www.adu.ac.ae/adu-icasf>

## KEYNOTE SPEAKERS



**H.E. Prof. Amr Ezzat Salama**

*Secretary General of the Association of Arab Universities, Former Minister of Higher Education, Scientific Research and Technology of Egypt*



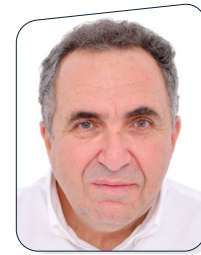
**Prof. Amal TBAEI Fallah Seghrouchni**

*Executive President of the International Center of Artificial Intelligence of Morocco, Full Professor at Sorbonne University – Paris France*



**Prof. Martin Betts**

*Co-Founder and CEO of HEDx*



**Prof. Anthony Tzes**

*Director of the Center of AI and Robotics, Professor of AI and the Electrical Engineering Program Head at NYUAD*

## CONFERENCE PANELS DISCUSSION

### AI-Driven Innovation: Pioneering Sustainability in the Digital Transformation Era

- **Overview:** This panel will explore how Artificial Intelligence (AI) can be harnessed to develop sustainable solutions across various sectors. Experts will discuss cutting-edge AI applications for environmental protection, resource management, and social good.
- **SDG Alignment:** Aligning with SDG 13 (Climate Action) by developing AI solutions for optimizing energy use, reducing greenhouse gas emissions, and mitigating the effects of climate change on ecosystems and agriculture. This panel also support SDG 9 (Industry, Innovation and Infrastructure) by fostering innovation in clean technologies and sustainable practices.
- **Objectives:** Identify AI's potential for sustainability, explore real-world applications, and foster collaboration between AI developers and sustainability researchers.



**H.E. Lucie Berger**

*Ambassador of the European Union to the United Arab Emirates*



**Dr. Hamad Odhabi**

*Vice Chancellor for Financial and Administrative Affairs, Abu Dhabi University*



**Mr. Abhinav Purohit**

*Chief Expert, Middle East & Central Asia Region for Huawei Consulting*



**Dr. Mohamed El Sabbagh**

*Chief Technology Officer, Abu Dhabi Chamber of Commerce*



**Mr. Zheng Li**

*Co-Founder, VP of Product and Sales, Anxinsec (AB) Technology Co., Ltd.*



**Dr. Mohammed Al-Surf**

*Director of the Carbon Department at Tilad Environment. Founder of the Sustainability Professionals in Saudi Arabia Network (SPSA)*



**Mr. Shaik Hamdan**

*CEO of NEXT IT & SYSTEMS LLC*

## CONFERENCE PANELS DISCUSSION

### Empowering Inclusion and Change through Innovation: Aligning Higher Education with SDGs in the Digital Transformation Era

- **Overview:** This panel will discuss how higher education can leverage digital tools and innovative teaching methods to equip students with the knowledge and skills to address the UN's Sustainable Development Goals (SDGs).
- **SDG Alignment:** Aligning with SDG 4 (Quality Education) by equipping students with the knowledge, skills, and values needed to address global sustainability challenges. This panel will explore how universities can integrate SDG-focused education into their curricula, fostering critical thinking, problem-solving, and leadership for a sustainable future.
- **Objectives:** Explore innovative pedagogical approaches for SDG education, identify best practices for integrating SDGs into curricula, and discuss the role of universities in promoting sustainable development.



**Prof. Mohamed Dhiaf**

*President of Liwa College,  
Professor of Operations  
& Supply Chain  
Management*



**Dr. Ebrahim Al Khajeh**

*Division Director of  
Human Capital at  
Abu Dhabi Customs*



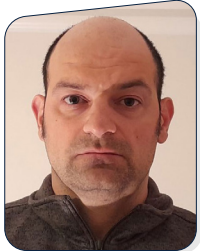
**Dr. Jassim Al Awadhi**

*Industry Advisory  
Committee chairman  
at Higher Colleges of  
Technology*



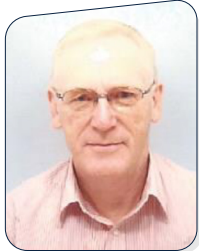
**Prof. Dr. Monika Maria Möhring**

*Dean, Department  
of Management and  
Communication,  
Technical University of  
Middle Hesse, Giessen/  
Friedberg, Germany*



**Prof. Mark Altaweel**

*Professor of  
Archaeological Data  
Science and Near East  
Archaeology, University  
College London*



**Prof. Dr. Malcolm J. M. Cooper**

*Director, NECO-GK  
Consultancy, Emeritus  
Professor, Ritsumeikan  
Asia Pacific University,  
Japan*



**Prof. Christian Turney**

*Pro Vice-Chancellor  
of Research at the  
University of Technology  
Sydney*

## Navigating Finance and Audit in the Era of Innovation and Digital Transformation for Sustainable Futures

- **Overview:** This panel will examine how financial institutions and auditing practices need to adapt to the digital transformation and support sustainable development goals. Topics might include green financing, impact investing, and sustainable accounting practices.
- **SDG Alignment:** Aligning with SDG 8 (Decent Work and Economic Growth) and SDG 12 (Responsible Consumption and Production) by promoting sustainable financial practices that support the growth of green businesses, resource efficiency, and environmentally conscious production methods.
- **Objectives:** Discuss the role of finance in promoting sustainable businesses, explore digital tools for sustainable financial management, and identify best practices for sustainable auditing.



**Prof. Brian Lucey**  
*Professor of International Finance at Trinity Business School in Dublin, Editor of the International Review of Economics and Finance Journal*



**Mr. Amer Al Ahababi**  
*Chapter President | Institute of Material Accountants, USA - Abu Dhabi, Internal Audit Manager at the Institute of Applied Technology*



**Mr. Bashar Saidi**  
*Deputy Director, Support Services, Arab Monetary Fund, Head of Vendor Management Office, FAB*



**Mr. Abdulqader Obaid Ali**  
*Global Chief Executive Officer at Manav Energy, Chairman Of The Board, The UAE Internal Auditors Association (UAE IAA)*



**Prof. Eileen McAuliffe**  
*Pro Vice Chancellor, Executive Dean, Faculty of Business, Law & Social Sciences, Executive Dean Birmingham City Business School, Birmingham City University*

## Driving Change: Innovation in Humanitarian, Anti-Poverty Solutions, Philanthropy and Corporate Social Responsibility, for Sustainable Futures

- **Overview:** This panel will showcase innovative approaches in humanitarian aid, poverty reduction, philanthropy, and corporate social responsibility (CSR) that contribute to sustainable development.
- **SDG Alignment:** Aligning with SDG 1 (No Poverty) and SDG 10 (Reduced Inequalities) by exploring innovative solutions that address the root causes of poverty and inequality. This panel will discuss how philanthropy and CSR can be leveraged to empower communities, promote financial inclusion, and create opportunities for all. Digital tools can play a crucial role in facilitating resource distribution, communication, and data-driven decision-making for sustainable development initiatives.
- **Objectives:** Identify innovative solutions for tackling poverty and global challenges, explore the role of philanthropy and CSR in sustainable development, and discuss how to leverage digital tools for positive social impact.



**Mrs. Sajeda Shawa**  
*Head of the office- OCHA UAE, Head of Humanitarian Advisory Team - UAE, United Nations Office for the Coordination of Humanitarian Affairs (OCHA)*



**Prof. Barry O'Mahony**  
*Interim Provost, Dean of the college of Business, Abu Dhabi University*



## CONFERENCE PANELS DISCUSSION

### Empowering Women in the Digital Age: Challenges and Opportunities

- **Overview:** This panel will discuss the challenges and opportunities faced by women in the digital transformation era. Experts will explore ways to bridge the gender gap in technology access, education, and leadership.
- **SDG Alignment:** Aligning with SDG 5 (Gender Equality) by promoting equal access to technology and opportunities for women. This panel will explore how to bridge the digital gender divide, equipping women with the skills and knowledge to thrive in the digital economy and participate as leaders in shaping a sustainable future.
- **Objectives:** Identify barriers to women's participation in the digital economy, discuss strategies for promoting digital literacy and skills development among women, and explore ways to empower women as leaders in the digital transformation.



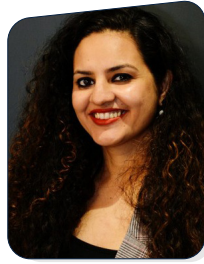
**Dr. Mouza Al Shehhi**

*Director of the UN Women – UAE Liaison Office of the GCC*



**Ms. Joëlle Jammal**

*Executive Director UN Global Compact Network UAE*



**Manaswita Singh**

*Chief Growth Officer, Middle East, Kantar*



**Dr. Bibi Alajmi**

*Assistant Vice President for Planning at Kuwait University*

### Building Sustainable Futures in the Digital Era: The Synergistic Role of Universities and Industry in Fostering Employability and Workforce Readiness

- **Overview:** This panel will explore how universities and industries can collaborate to prepare graduates with the skills and knowledge needed for jobs in a sustainable digital future.
- **SDG Alignment:** Aligning with SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) by ensuring graduates have the skills and knowledge for jobs in the green economy. This panel will explore how universities and industries can collaborate to develop curricula that equip students with expertise in sustainable technologies, green business practices, and innovation for a sustainable future. This fosters decent work opportunities and contributes to a skilled workforce that can drive sustainable economic growth.
- **Objectives:** Discuss the evolving skills needed for a sustainable workforce, explore models for university-industry collaboration in curriculum development, and identify best practices for fostering graduate employability in the context of sustainability.



**Prof. Ghassan Fouad Aouad**

*Chancellor, Abu Dhabi University*



**Prof. Tarek Hassan**

*Professor of Construction Informatics, International Special Envoy (Middle East and North Africa), School of Architecture, Loughborough University*



**Prof. H el ene de Burgh-Woodman**

*Dean of the Graduate Research School at University of Technology Sydney*

## CONFERENCE PANELS DISCUSSION

### Data Science for Sustainability

- **Overview:** This expert panel will explore how Data Science can advance sustainability in alignment with the Sustainable Development Goals. Discussion topics include integrating sustainable practices across various sectors through innovative Data Science solutions.
- **SDG Alignment:** Aligned with SDG 17 (Partnerships for the Goals), this panel will explore how to transform raw data into actionable insights, driving decision-making and strategic planning in support of a sustainable and hyper-connected world.
- **Objectives:** Discuss the pivotal role of Data Science in fostering a sustainable future.



**Prof. Michele Gallo**

*Professor of Statistics,  
University of Naples -  
L'Orientale*



**Prof. Paola Zuccolotto**

*Director of the Big &  
Open Data Innovation  
Laboratory (BODaI-Lab,  
bodai.unibs.it), Professor  
of Statistics, University of  
Brescia*



**Prof. Paola Cerchiello**

*Professor of Statistics,  
University of Pavia*



**Prof. Rosaria Lombardo**

*Professor of Statistics,  
University of Campania  
"Luigi Vanvitelli."*



**Prof. Francesco Palumbo**

*Professor of Statistics,  
University of Naples  
Federico II*



**Dr. Valentin TODOROV**

*Senior Management  
Information Officer,  
United Nations  
Industrial Development  
Organization (UNIDO)*

## REGISTRATION AND FEES

- Conference registration date: **15 October 2024**
- Full registration fee: **US\$450**
- Other categories and payment methods are available under Registration Type - <https://www.adu.ac.ae/adu-icasf>
- The registration fee for **Abu Dhabi University Global Engagement Program (GEP) members** is **US\$350**. To learn more about the **Global Engagement Program (GEP)** and to register click here: <https://bit.ly/3TwEUJ3>
- To complete the registration form please click here <https://eforms.adu.ac.ae/aduforms/icasf/>

## Conference Best Research Paper Award Sponsorship

Digital-driven  
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and Digital  
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## PUBLICATION OPPORTUNITIES

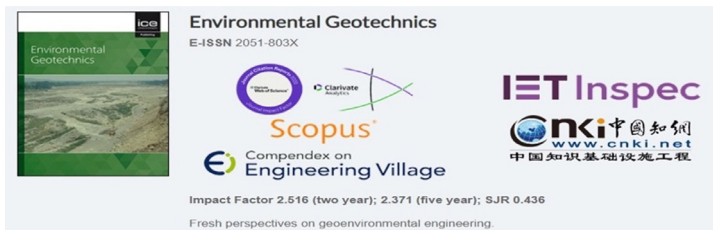
Full papers submitted to ICASF 2024 will be considered for publication in a number of Scopus-outlets:

### Springer Book Series:



### Scopus Indexed Journals:

- A special issue for the Science, Health, and Engineering Sustainability theme areas of the journal: Institution of Civil Engineers (ICE) - Journal Environmental Geotechnics (Q2)



- A special issue in Nutrition and Health international peer-reviewed journal (Q2)



- A Special Issue in Sustainable Lifestyle, Nutrition, and Public Health Journal - Frontiers in Nutrition (Q1)



- Special Issue in Development and Sustainability in Economics and Finance



- A special Issue in Sustainable Futures Journal (Q1)

*\*papers are welcome that address issues around the financial aspects of critical green energy commodities, stranded assets and new forms of transition risk mitigation*

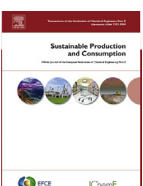


- A special Issue in Research in International Business and Finance Journal (Q1)

*\*Papers are welcome that address advancements in green finance, the role of fintech in promoting sustainable practices, financial strategies for achieving net-zero emissions, and the economic impacts of adopting nature-positive solutions*



- Management of Environmental Quality: An International Journal (Q1)



- Sustainable Production and Consumption Journal (Q1)



- Corporate Social Responsibility and Environmental Management (Q1)

## PUBLICATION OPPORTUNITIES



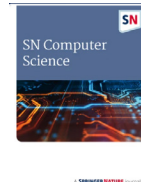
- A special issue on Climate Change and hydrological processes in WATER (Q2 journal indexed in WEB OF SCIENCE and SCOPUS)



- A special issue on Innovative Approaches in Toxics Research: Paving the Way for Sustainable Future in TOXICS (Q1 journal indexed in WEB OF SCIENCE and SCOPUS)



- Special issue in the International Journal of Construction Management for the track Sustainable Project Management: Leveraging AI and Disruptive Technologies (Q1)



- SN Computer Science (Springer), Section on Digital Ecosystems (Q2)



- Digital (MDPI) (Q2)

*Disclaimer: All submitted paper need to follow the usual review process and guidelines by the journal*

The Conference will be composed of two types of contributions:

- **Full Papers** – These include mainly accomplished research results and have 8 pages at the maximum (5,000 words).
- **Short Papers** – These are mostly composed of work in progress reports or fresh developments and have 3-4 pages at maximum (1500 words).

## ENQUIRIES

Email contact: [ICASF2024@adu.ac.ae](mailto:ICASF2024@adu.ac.ae)

Conference website: <https://www.adu.ac.ae/adu-icasf>

## CONFERENCE ADVISOR



**Prof. Ghassan  
Fouad Aouad**  
*Chancellor*

## CONFERENCE CHAIR



**Prof. Sherine  
Farouk**  
*Associate Provost for  
Internationalization*

## CONFERENCE COORDINATORS

**Ms. Khulud Abdallah**  
*Office Manager, Office of the Chancellor*

**Ms. Sakshi Sharma**  
*Project Analyst, Office of Provost*

## ORGANIZING COMMITTEE

**Dr. Hamad Odhabi**  
*Vice Chancellor for Financial and Administrative Affairs*

**Mr. Bassam Murra**  
*Executive Director of Marketing, Enrollment and Registration*

**Prof. Montasir Qasymeh**  
*Associate Provost for Research and Academic Development*

**Mrs. Noor Al Masri**  
*Senior Manager of Operations for Marketing*

**Prof. Amjad Fayoumi**  
*Senior Lecturer in Information Systems, Lancaster University*

**Prof. Barry O'Mahony**  
*Interim Provost, Dean of the college of Business*

**Mr. Salem AlDhaheri**  
*Executive Director, Office of the Chairman*

**Dr. Sarah Al-Hashimi**  
*Associate Director of University Development Office*

**Mr. Ibrahim Hamad Ibrahim Odhabi**  
*Academic Project Coordinator*

## International Scientific Committee Members

<b>Dr. Fariha Gul</b> , Associate Professor, University of Management and Technology Lahore, Pakistan	<b>Professor Dr. Zana Raouf Hama Kareem</b> , Professor in Public Law, University of Human Development, Iraq
<b>Prof. Yannis Manolopoulos</b> Professor, Dean, Open University of Cyprus Professor Emeritus, Aristotle University of Thessaloniki Member Academia Europaea Member of the Board, University of Macedonia, Greece	<b>Dr. Maria Liashenko</b> Associate Professor, Department of Foreign Language Competence Minin University, Russia
<b>Prof. Alina Barbulescu</b> , Professor, Department of Civil Engineering, Transilvania University of Brasov, Romania	<b>Nader M. Ghazal (Ph.D)</b> Business & Digital Tech Consultant, MIT Certified Digital Platforms Professional
<b>Dr. P. Ganesan</b> , Dean - Kalasalingam Business School, Kalasalingam Academy of Research and Education (KARE), Tamil Nadu, India	<b>Dr. Sohel Ahmed</b> , Senior Lecturer in Marketing, Teesside University International Business School, UK
<b>Fevzi Okumus PhD, CHE, CFHLA</b> Preeminent Chair Professor, University of Central Florida	<b>Prof. Dr. Monika Maria Moehring</b> , Dean, Faculty of Management & Communication, Managing Director, BliZ Study Centre for Blind and Disabled Students
<b>Prof. Dr. Phil Klaus</b> , Professor of Customer Experience Strategy and Management, Stanford University	<b>Dr. Ristina Siti Sundari</b> , Lecturer of Agribusiness, University of Perjuangan Tasikmalaya, West Java, Indonesia
<b>Prof. Dr. Mevlut AYDOGMUS</b> , Assoc. Prof. Dr., Dept. of Curriculum and Instruction, Necmettin Erbakan University, Education Faculty of Ahmet Kelesoglu	<b>Dr John Kamara</b> , Reader in Architectural Management, Newcastle University, UK
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## Internal Scientific Committee Members

Track	Title		
Track 1	<b>Digital-driven Innovation in Science and Engineering</b>		
	<b>Prof. Evan Paleologos,</b> <i>Professor of Engineering and Project Management</i>	<b>Prof. Sharul Sham Bin Dol,</b> <i>Professor of Mechanical Engineering</i>	<b>Dr. Mohamed El Kaftangui,</b> <i>Associate Professor of Architecture</i>
Track 2	<b>Digital transformation in Business Management, Finance, and Law</b>		
	<b>Prof. Salam Abdallah,</b> <i>Professor of MIS</i>	<b>Dr. Amit Kumar,</b> <i>Assistant Professor of Management</i>	<b>Dr. Dina Imad,</b> <i>Assistant Professor of Public Law</i>
Track 3	<b>Sustainable Education for Innovation and Digital Transformation</b>		
	<b>Prof. Ghanem Al Bustami,</b> <i>Professor of Development &amp; Education Psychology</i>	<b>Prof. Jolly Jacob,</b> <i>Professor of Chemistry and Chair of the Department of Applied Sciences</i>	
Track 4	<b>AI and Green IT: Innovations in Technology</b>		
	<b>Prof. Adel Khelifi,</b> <i>Professor of Computer Science and Information Technology</i>	<b>Dr. Murad Al-Rajab,</b> <i>Assistant Professor of Computer Science and IT</i>	<b>Dr. Shehzad Ashraf,</b> <i>Associate Professor in Cyber Security Engineering</i>
Track 5	<b>Shaping Tomorrow: Health, Nutrition, and Social Science Advancements</b>		
	<b>Prof. Nauman Khalid,</b> <i>Professor of Nutrition</i>	<b>Dr. Afsheen Raza,</b> <i>Associate Professor of Molecular Biology</i>	<b>Dr. Haleema Al Sabbah,</b> <i>Associate Professor of Public Health</i>
	<b>Dr. Nisreen Alwan,</b> <i>Associate Professor of Environmental Health and Safety and Associate Dean of Academic Affairs</i>		
Track 6	<b>Sustainable Project Management: Leveraging AI and Disruptive Technologies</b>		
	<b>Dr. Khalil Rahi,</b> <i>Assistant Professor of Project Management</i>	<b>Dr. Issam Krimi,</b> <i>Assistant Professor of Engineering Management</i>	
Track 7	<b>Philanthropy and Corporate Social Responsibility in Digital Age</b>		
	<b>Prof. Fauzia Jabeen,</b> <i>Professor of Management</i>		
Track 8	<b>Advancing Antipoverty Solutions: Bridging Innovation, Sustainability, and Digital Transformation</b>		
	<b>Dr. Christina Koutra,</b> <i>Associate Professor of Management</i>		
Track 9	<b>Financial Implications of Innovation and Digital Transformation for Sustainable Futures</b>		
	<b>Prof. Najla Ellili,</b> <i>Professor of Finance</i>	<b>Dr. Ilias Kampouris,</b> <i>Associate Professor of Finance</i>	

## THE DESTINATION

Abu Dhabi is the capital city of the United Arab Emirates (UAE), situated along the Arabian Gulf's tranquil shores. The city is known for its blend of innovative urban development and rich cultural heritage, making it an ideal backdrop for a conference centered on pioneering sustainable and innovative futures. The Emirates Palace, a luxurious and iconic hotel, is a testament to Abu Dhabi's commitment to blending luxury with cultural authenticity. It offers an unparalleled setting for the event, with its stunning traditional design, state-of-the-art facilities, and breathtaking views.

The weather in December in Abu Dhabi is pleasantly warm, with temperatures ranging from 18 to 26°C, providing a comfortable climate for exploring the city's attractions and enjoying outdoor dining by the Gulf. This hospitable environment and Abu Dhabi's visionary advancements resonate with the conference's goal of fostering a sustainable and digitally transformative future. For more insights into what Abu Dhabi has to offer, go to <https://www.visitabudhabi.com/en/>



## TRANSPORTATION AND ACCOMMODATION

Delegates flying into Abu Dhabi or Dubai can travel by rideshare, taxi, metro, complimentary coach, or bus from the airport to the conference venue – x, UAE.

**Note:** Conference delegates staying at the Hotel, Area, City can get special room rates through this link: **ADU Booking Link**. Delegates looking for alternative accommodation in Dubai, please check: **Booking.com**