



Pós-Unifor

Pós-Graduação *Lato Sensu*

MBA em Marketing Digital e Gestão de Mídias Sociais

CODIGO: 1355 | TURMA: 20 | Intake 2026.2

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2026.2 - 2027.1

Presença Online e Marketing de Busca (SEO) 24 h/a Presencial	Comportamento do consumidor e meios digitais 24 h/a Presencial	E-Branding e Gestão de Crises na Internet 24 h/a Presencial	Metodologias Ágeis para Projetos de Marketing Digital 24 h/a Presencial	Gestão de Conteúdo e Copywriting 24 h/a Presencial	Mídias Digitais 24 h/a Presencial	Neuromarketing aplicado ao Marketing Digital 24 h/a Online e Presencial	Planejamento Estratégico de Marketing Digital 24 h/a Presencial
28, 30/09, 5, 7, 14 e 19/10/2026	26 e 28/10, 4, 9, 11 e 16/11/2026	23, 25 e 30/11, 02, 07 e 09/12/2026	18, 20, 25 e 27/01, 01 e 03/02/2027	15, 17, 22 e 24/02, 01, 03/03/2027	15, 17, 22, 24, 29 e 31/03/2027	12, 14, 19, 26, 28/04 e 3/05/2027	17, 19, 24 e 26, 31/05 e 02/06/2027
Mesa redonda	Mesa redonda	Mesa redonda ou anfiteatro	Mesa Redonda	Mesa redonda ou anfiteatro	Mesa redonda ou anfiteatro	Laboratório	Mesa redonda ou anfiteatro

2027.2 – 2028.1

Inteligência Artificial e Meios Digitais 24 h/a Presencial	Creator Economy 24 h/a Presencial	Trafergo Pago I 24h/a Presencial	Trafergo Pago II 24h/a Presencial	Gestão de Canais Digitais de Vendas 24 h/a Presencial	Métricas em Meios Digitais 24 h/a Presencial	Marketing de Afiliados e Lançamento de Produtos Digitais 24 h/a Presencial	Growth Marketing 24 h/a Presencial	Empreendedorismo e Startups com foco em Negócios Digitais 24 h/a Presencial
14, 16, 21 e 23, 28 e 30/06/2027	02, 04, 09, 16, 18 e 23/08/2027	8, 13, 15, 20, 22 e 27/09	13, 18, 20, 25, 27/10 3/11/2027	17, 22, 24, 29/11, 1, 6/12/2027	17, 19, 24, 26 e 31/01 e 02/02/2028	7, 9, 14, 16, 21 e 23/02/2028	6, 8, 13, 15, 20 e 22/03/2028 ^[1] ^[2] ^[3] ^[4] ^[5] ^[6] ^[7] ^[8] ^[9] ^[10] ^[11] ^[12] ^[13] ^[14] ^[15] ^[16] ^[17] ^[18] ^[19] ^[20] ^[21] ^[22] ^[23] ^[24] ^[25] ^[26] ^[27] ^[28] ^[29] ^[30] ^[31] ^[32] ^[33] ^[34] ^[35] ^[36] ^[37] ^[38] ^[39] ^[40] ^[41] ^[42] ^[43] ^[44] ^[45] ^[46] ^[47] ^[48] ^[49] ^[50] ^[51] ^[52] ^[53] ^[54] ^[55] ^[56] ^[57] ^[58] ^[59] ^[60] ^[61] ^[62] ^[63] ^[64] ^[65] ^[66] ^[67] ^[68] ^[69] ^[70] ^[71] ^[72] ^[73] ^[74] ^[75] ^[76] ^[77] ^[78] ^[79] ^[80] ^[81] ^[82] ^[83] ^[84] ^[85] ^[86] ^[87] ^[88] ^[89] ^[90] ^[91] ^[92] ^[93] ^[94] ^[95] ^[96] ^[97] ^[98] ^[99] ^[100] ^[101] ^[102] ^[103] ^[104] ^[105] ^[106] ^[107] ^[108] ^[109] ^[110] ^[111] ^[112] ^[113] ^[114] ^[115] ^[116] ^[117] ^[118] ^[119] ^[120] ^[121] ^[122] 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