

PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO

ADVANCED TOPICS IN STRATEGY

Código da disciplina	Z895		
Tema da disciplina	Advanced topics in strategy.		
Carga horária	Número de créditos		
Tipo de componente	(X) Disciplina	() Tópicos especiais	() Seminário
Ementa	Strategic Management; Absorptive Capacity and Performance; Organizational Ambidexterity and Performance; Environmental, Social and Governance and Performance; Creating Shared Value; Internationalization of Higher Education Institutions and Performance; Stoicism and Strategy.		
Objetivos	1) Deepen into specialized themes of Strategy in Organizations (ESO); 2) Present perspectives and theories that inspire future dissertations and theses; 3) Prepare a paper on one or more topics discussed in class.		
Conteúdo programático	Strategic Management; Absorptive Capacity and Performance; Organizational Ambidexterity and Performance; Environmental, Social and Governance and Performance; Creating Shared Value; Internationalization of Higher Education Institutions and Performance; Stoicism and Strategy.		
Metodologia	Presentation by the teacher of the subjects of the discipline; Presentation of scientific articles by students; Group discussion; Use of slides and videos; Workshops to prepare the final work.		
Avaliação	Student participation and evolution of research in the workshops (20%); Presentation of the article (30%); Final work (50%).		
Bibliografia	<p>Bolaños Guerra, B., & Morton Gutierrez, J. L. (2024). On singularity and the Stoics: why Stoicism offers a valuable approach to navigating the risks of AI (Artificial Intelligence). <i>AI and Ethics</i>, 1-16.</p> <p>Fernández-Gámez, M. Á., Gutiérrez-Ruiz, A. M., Becerra-Vicario, R., & Ruiz-Palomo, D. (2020). The impact of creating shared value on hotels online reputation. <i>Corporate Social Responsibility and Environmental Management</i>, 27(5), 2201-2211.</p> <p>Handoyo, S., & Anas, S. (2024). The effect of environmental, social, and governance (ESG) on firm performance: the moderating role of country regulatory quality and government effectiveness in ASEAN. <i>Cogent Business & Management</i>, 11(1), 2371071.</p>		



Kurniawan, P., Hartati, W., Qodriah, S., & Badawi, B. (2020). From knowledge sharing to quality performance: The role of absorptive capacity, ambidexterity and innovation capability in creative industry. *Management science letters*, 10(2), 433-442.

Li, Y., Kwok, R. C. W., Zhang, S., & Gao, S. (2020). How could firms benefit more from absorptive capacity under technological turbulence? The contingent effect of managerial mechanisms. *Asian Journal of Technology Innovation*, 28(1), 1-20.

Paige, R. M. (2005). Internationalization of higher education: Performance assessment and indicators. *Nagoya Journal of Higher Education*, 5(8), 99-122.

Park, K. O. (2020). How CSV and CSR affect organizational performance: A productive behavior perspective. *International Journal of Environmental Research and Public Health*, 17(7), 2556.

Moreno-Monsalve, N., Delgado-Ortiz, M., Sanabria-Ospino, A., Pardo Ezcurra, T. T., Nicolás Rojas, Y. W., & Fajardo-Moreno, W. (2023). High-Performance Project Teams: Analysis from the Stoic Approach. *Sustainability*, 15(22), 16095.

Salisu, Y., & Mohammed, S. (2019). Learning Capability and the Performance of Small and Medium Enterprises in Developing Economies: The Role of Absorptive Capacity. *Journal of Economic Info*, 6(1), 49-55.

Texeira-Quiros, J., Justino, M. D. R., Antunes, M. G., Mucharreira, P. R., & Nunes, A. D. T. (2022). Effects of innovation, total quality management, and internationalization on organizational performance of higher education institutions. *Frontiers in Psychology*, 13, 869638.

